

News Release



MEDIA COMMUNICATIONS

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NAR Offers Members TeleHealthSM to Realtors[®] at No Cost in Response to COVID-19 Crisis

Group will fund two months of telemedicine for members who lack access to service

CHICAGO (April 1, 2020) – The National Association of Realtors[®] announced Wednesday that it will be expanding access to Members TeleHealthSM at no cost to its members for those who register before April 15. The program comes as part of NAR’s larger ‘[Right Tools, Right Now](#)’ initiative – [relaunched on March 27](#) – which is making numerous valuable resources available to the association’s 1.4 million members at reduced or no cost.

“While the nation continues to grapple with the COVID-19 crisis, we are doing everything we can to ensure our members and their families can stay safe, healthy and secure,” said NAR CEO Bob Goldberg. “After launching ‘Right Tools, Right Now’ last week, we promised to closely monitor the effects of this pandemic and update the initiative as needed. I’m pleased to announce today the addition of Members TeleHealthSM, a long-term REALTOR Benefits[®] partner offering, to the RTRN toolkit.”

Members TeleHealthSM provides around-the-clock access to non-emergency healthcare from more than 2,300 board-certified U.S. physicians. Common issues addressed through telemedicine include allergies, asthma, rashes, joint aches, flu and nausea, among others.

Beginning today, NAR is funding two months of services for members who currently lack access to telemedicine and enroll in this program by April 15. Recognizing that the opportunity will likely draw significant interest from its members, NAR has also negotiated a discounted rate for those who wish to retain coverage following the two month, no-cost period.

“As we continue to solicit input from our members regarding COVID-19’s impact on their lives and businesses, NAR is grateful to be able to offer expanded access to potentially lifesaving telemedicine services,” said NAR President Vince Malta, broker at Malta & Co., Inc., in San Francisco, CA. “Medical professionals are urging Americans who are sick to stay home, and telemedicine is playing a critical role protecting our communities and our health care workers. We continue to encourage members to limit their exposure and decrease the chance of spreading illnesses to others.”

Through RTRN, which was initially launched during the financial crisis in 2009, Realtors[®] can also access webinars with tips for managing finances in uncertain times; educational resources to build or hone professional skills; and a free copy of the widely-used Profile of Home Buyers and Sellers, among other business-critical resources.

The National Association of Realtors[®] is America’s largest trade association, representing more than 1.4 million members involved in all aspects of the residential and commercial real estate industries.

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