

My MIPIM Experience - Diane Brown

This was for my third MIPIM Conference (March 15-18) in Cannes France. This year's theme was 'Building Better Lives.' NVR members who also attended were Michael Ring (Las Vegas Global Business Vice chair), Karen Smith (Las Vegas Global Business past chair 2019) and Marisa Kagan (2022 NAR Global Ambassador for Italy, Portugal and Spain). All of us are also members of FIABCI (International Real Estate Federation).

Wide-spread world travel is coming back and this conference was a testament to that fact. We were able to meet new colleagues and REALTORS from around the world while learning how they do business. We connected people from Spain and Portugal to Marisa, (who is a NAR ambassador) and re-connected with old friends from past conferences.

The NAR Pavilion was ever-present and busy. I'd like to connect with other international associations, specifically Greece, via Zoom. The information exchange is always phenomenal. We visited real estate offices and were briefed on what others are experiencing in their current markets as well as their current inventories.

The war in Ukraine was not ignored. Many panel conversations spoke to the realities of housing needs for refugees and how to accelerate sustainable housing for the global population.

NVR's own Marisa Kagan was a member of a FIABCI panel discussion on "Fast -Forward: The U.S. Real Estate Market in a Post-Covid World."

Our Nevada group was an excellent representation of our REALTOR organizations. We consistently promoted Nevada and Las Vegas for the upcoming 2023 NAR annual conference! Make sure you block out the dates for the NAR Annual Conference in Las Vegas November 12-17 2023.

My MIPIM Experience - Marisa Kagan

This was my first time attending the MIPIM conference in Cannes France. I attended with Michael Ring (Current Vice Chair LVR GBC), Karen Smith (Past Chair LVR GBC), and Diane Brown (Current Chair NVR GBC). The conference was very impressive. Every country, and various cities in those countries, were all on hand to sell people on investing in their projects.

Since I have been appointed NAR Global Ambassador for Italy, Portugal and Spain, attending MIPIM gave me the opportunity to connect with International REALTOR® members as well as other individuals from those countries. There were different state and local REALTOR® associations that had presentation booths at the NAR Pavilion, including New Jersey, Orlando, Miami, Pinellas, South Carolina, Coastal Carolinas, Tennessee, Florida, Los Angeles, San Diego, Tampa, Hudson Gateway, Missouri and North Carolina.

I witnessed several MOU (Memorandums of Understanding) signings partnering countries and various local associations. I also had the opportunity to watch people stop and talk to agents and staff about each of the upcoming residential and commercial developments in their local areas. I commend the associations that attend MIPIM because they clearly understand the show it is a vital way to promote business in their local area.

MIPIM is made up of convention halls, outdoor temporary structures, and yacht offices. Every day, there are speakers/events on all types of subjects, covering commercial real estate, developments, infrastructure, and architecture.

In short, anyone who works in or wants to work in luxury or commercial real estate should attend MIPIM. I plan on attending again next year. Hopefully I will see you there!

My MIPIM Experience - Michael Ring

My recent March trip was my third time attending the MIPIM conference in Cannes France. It's normally attended by over 40,000 participants. This year, I would say the attendance was closer to 25,000. Fewer conference goers had some benefits because it allowed more time to network at the individual exhibits as opposed to past years where it's overly packed. This allowed an opportunity to learn more about different opportunities that exist in different countries around the world.

I attended this conference with Diane Brown, Karen Smith and Marisa Kagan. This year marked Marisa's first trip to MIPIM and Diane Brown's third time. Normally, when I attend MIPIM, I find myself singularly focused on things I want to achieve. This year, I got to see the conference through both a first timer's lens and as an experienced MIPIM participant. This did give me different perspectives of different venues that I normally would have missed. Since I am a residential/commercial agent, I always find some very useful networking at this type of event.

MIPIM is made up of three convention halls. Outside of the convention halls, there are tents and temporary facilities along with yachts that host networking events. Each day features many different speakers, covering commercial real estate, developments and infrastructure of small to large cities.

If you are thinking about getting into commercial real estate and want to have a global perspective, you should attend MIPIM. NAR traditionally hosts a pavilion with booths manned by a variety of state and local associations from the U.S., promoting their local developments and their regions. You may see me there next time, so, please say hello if you do. It's a great experience!

My MIPIM Experience - Karen Smith

My trans-Atlantic trip last month was my first time attending MIPIM in Cannes, France and I got to enjoy it with NVR members Diane Brown, Michael Ring and Marisa Kagan along with several other REALTORS from around the globe. This experience was unlike any other – so many countries and opportunities under one platform.

I had the great opportunity to meet and listen to many speakers about how their company or their company's products are used for renewable & sustainable energy and what they are doing regarding affordable housing. It was nice hearing and seeing people who realize that real estate is more than buying and selling homes or buildings. It's a community where everything we do and say makes an impact on our community and others around the world. Housing has a direct impact on so many levels, from GDP to education, to the food we eat and so much more.

Although many of us are worlds apart, I found our common thread was making the world a better place for everyone.

